

Interactive Manuals

Offer interactive and easy-to-maintain digital manuals in your brand



What are Interactive Manuals?

Take your product manuals to the next level

Upgrade customer experience with interactive online manuals

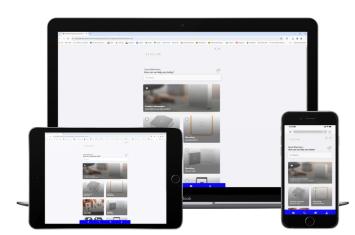
Most paper user manuals are not being read. This results in poor customer experiences, incorrect product use, and more returns and support cases.

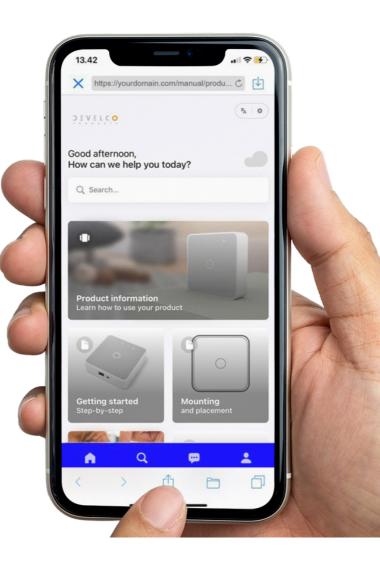
So why not create interactive and easy-to-use product manuals that your customers will actually use?

Introducing Interactive Manuals by Develco Products

As part of a white label solution with Develco Products, you can choose to offer customized online, interactive manuals that ensure a better onboarding experience for your customers and easier maintenance for you.

These digital manuals are easily accessed by your customers via a link or QR code on their smartphone and can easily be customized to your brand design.





	Standard printed PDF manual	Interactive Manual
Always at hand	Х	\checkmark
Easy to keep up to date	X	\checkmark
Media rich and interactive with clickable elements, video, and much more	X	\checkmark
Easy and enjoyable to consume	X	\checkmark
New information instantly updated in customers' manual	X	\checkmark
Track and learn from user behavior, preferences, and demographics	X	\checkmark

Easier maintenance for you, a better experience for your customers

Using Interactive Manuals offers a wide range of benefits for both you and your customers:

Key benefits for you:

- Update manual content instantly and make sure your customers have the newest information.
- Show and tell more about your products through videos and images.
- Lower support cases as product instructions can be presented in much more detail.
- Easily search, find, and replace specific content across your manuals at once.
- Go paperless and prevent having to scrap physical manuals.
- Save time and resources managing paper manuals.
- Get new customer insights by collecting 1st party data on customers' manual use, preferences, and demographics.

Collect valuable 1st party customer data and optimize your products

A key benefit when opting for Interactive Manuals is your ability to track the use of your manuals and collect 1st party data about your customers and their preferences.

This way, you can gain new insights about your customers that you can use to improve your offerings and communications further.

Access user statistics in analytics dashboard

Q Search

1,478

We provide you with a personal dashboard where you can access key statistics about your customers' use of your manuals, such as most visited content, number of sessions, sessions per country, and much more.

	Q Search		
	Dashboard		
65 1,543	New visitors Se 156		
n. Mumulur	New customers Se 3		
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906 🧮 Germany	Sessions 227 12 • Sessions by visitors • Sessions by customers		

What are Interactive Manuals?

Take your product manuals to the next level

Key benefits for your customers:

- No more looking around for a paper manual or PDF. Manuals are always at hand on your customers' smartphone.
- Easy navigation through interactive elements and an intuitive user interface
- More enjoyable and engaged experience with your manuals through videos and images.
- Let customers install your manuals on their device.
- Newest information added is instantly available to your customers.

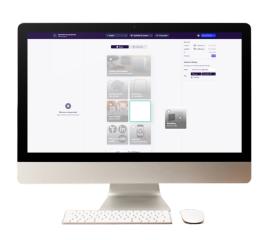
			Dec 06, 2023 - Dec 20, 2023	= Filter
port	Registration score You rank below the industry be 6.5	enchmark of	Latest engaged customers	See all
port	Customer conversion score	0.0		
Ease of registra	Ease of registration score	0.0	No customers to show	
	Avg. time to registration score	0.0	No customers to show	
	Avg. sessions to registration score	0.0		
Avg. actions	Avg. actions to registration score	0.0		
	Success tips			

Create media-rich manuals in your own easy-to-use workspace

Customize and update your product manuals in real-time

With Interactive Manuals as part of your white label solution from Develco Products, you get access to your own workspace where you can create, edit, and distribute your manuals.

The program is easy to use and requires no coding skills. Simply edit text, visual elements, and layout directly in the backend of the manuals, and when published, your edits will be updated instantly in your customers' manual.





Design possibilities

Delight your customers with interactive, multimedia guidance in your brand

Create a more enjoyable onboarding experience through video and more

With the Interactive Manuals, you get more possibilities for designing and customizing your manuals than with traditional paper or PDF manuals. This way, you can create a media rich onboarding experience for your customers rather than offering plain sheets of words and drawings.

The Interactive Manuals offer you a wide range of design possibilities:

- Guide your customers easily through your manual with a familiar block design
- Upload instruction videos that explain how to install your product .
- Create easy-to-follow step-by-step instructions in text, images, and video •
- Embed your videos directly into your manuals .
- Inspire customers with content showing your products in use •
- · Easily link to related manual content or your website, social media, or newsletter, directly from your manual









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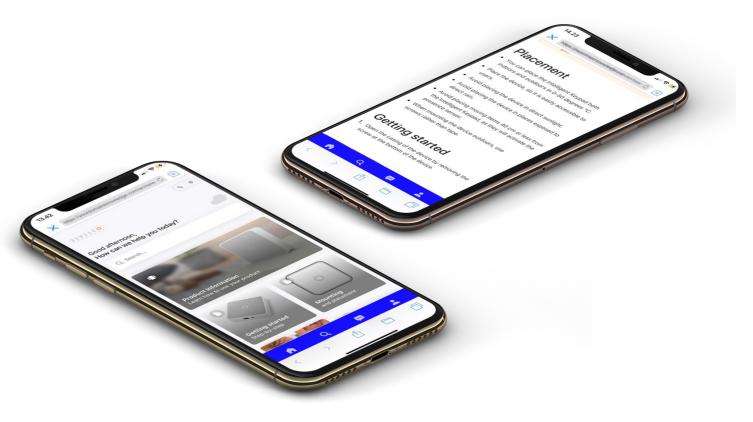
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About Develco Products

Develco Products is a B2B company providing a market-ready, white label IoT platform to solution providers within the fields of security, care, and energy management. Develco Products offers a range of wireless gateways, sensors and alarms, smart plugs, smart relays, and meter interfaces.

Tomorrow's technology today

We are experts in wireless communication and have developed products based on a wide range of wireless technologies since 2007. We take pride in advancing the technology of Internet of Things and work with leading organizations and institutions in bringing you tomorrow's wireless technology today.



CONTACT US

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